



Eileen Lannon Oldford

Education: MBA graduate of City University Seattle Washington US, Graduate of The Nova Scotia Eastern Institute of Technology , Graduate of Cape Breton University B.B.A. program and Public Administration program, The Canadian Institute of Management, C.I.M. program and has acquired her P. Mgr. (Professional Manager) designation with the Canadian Institute of Management .

Her life-long learning process has an emphasis in Economic Development, Marketing and Communications. She teaches a Marketing Program at CBU. Eileen has held positions as Sr. Employment Officer Industrial Relations - Sydney Steel Corp., Executive Director - Glace Bay Downtown Development Corporation, General Manager of a local radio station, and Executive Director - Glace Bay YMCA Enterprise Centre. During her tenure at the Enterprise Centre, along with the staff, the Centre had established 242 businesses in Cape Breton resulting in over 539 jobs being created.

Presently, she is the Chief Executive Officer of the Cape Breton County Economic Development Authority. As CEO, Eileen works with the Board and staff in promoting and facilitating economic development through the promotion and implementation of strategic planning, business recruitment, marketing and community development initiatives. Under her leadership, CBCEDA has been recognized internationally, nationally, and regionally for its marketing and business recruitment efforts and continues to work with partners on viable projects and initiatives. She has served in the position of Chair for several regional and national development- related associations. As well, Eileen has served as Chair to numerous community organizations and continues in this capacity today.



**Cape Breton
County
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